

Amenity Design Trends for Rental Communities



With more couples and families trading in their mortgages for leases, rental community development is thriving despite the economic turn down. Whether they are looking for long or short term living space, residents are expecting to find similar recreation and convenience facilities found at high-quality resorts and hotels. The following are some of the most common recent design and lifestyle trends...

- **Pools** - Resort-style pools with pool side food and beverage service and private cabanas.
- **Mixed-use** - Design that borrows from the old "Main Street" feel, hidden parking, ground floor retail, buildings closer to the sidewalks to create a "boulevard" feel.
- **Courtyards & Socializing Spaces** - Private courtyards and other communal space shared by a small cluster of units to allow interaction with neighbors and friends, Outdoor fireplaces with seating areas
- **Gardening** - Potting sheds, personal garden plots, community herb & wildflower cutting gardens.
- **Back to Nature** - Nature trails, park areas, picnic pavilions, man-made lakes.
- **Garages & Covered Parking** - Direct-access garages with private entries and covered parking areas for weather protection, smaller spaces to park Hybrid vehicles, car washes.
- **Pet-friendly community** – Access accommodations for older pets and dog walks and play areas.
- **Gated access** – Sense of security for residents.
- **Tennis, Sports & Playground Facilities** – Tennis courts, racquet ball and basketball courts, putting greens, volleyball sand pits, playgrounds.
- **Exercise facilities** – Indoor & outdoor work-out areas, Jacuzzi's and spas.



Contact us to learn more about how to incorporate today's trends into your community design project!

